

Brockton Area Workforce  
**BAWIB**  
Investment Board

**BUSINESS & INDUSTRY COMMITTEE (B&I)**  
**MEETING MINUTES**  
**November 4, 2016**

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**QUORUM PRESENT**

1. **CALL TO ORDER:** The meeting began at 8:44 a.m.
2. **ROLL CALL:**
  - Present:** Joe Lovetere, Joe Mitchell, Joe Madaio, and Bob Costa, Brian McElhinney, and Maryellen Brett
  - Not Present:** Charlie Nano and **Stan Hurwitz\***
  - Staff:** Sheila Sullivan-Jardim, Lorraine Albert, and Rachel Cherry-Adams
3. **MINUTES: Review of Prior Meeting Minutes October 14, 2016**
  - The meeting Minutes October 14, 2016 were approved by the Business & Industry Committee.
4. **EMPLOYER SURVEY**
  - Discussion on Employment & Training Needs Survey Results (Handout)
    - The B&I Committee took a more in-depth look at the survey today, e.g., the trends.
      - Great information on the trends per Job Lovetere.
      - Survey Highlights -
        - page 6/21 – If offered to your at at no or little cost, please indicate your awareness and interest in the following services /Attention the responses: Aware, Currently Use; Not Aware, Interested/May use. We can do a better promoting and outreaching to see what is out there so we can help.
        - What about sharing the survey info publicly—**ACTION: Lorraine will check.**
          - ✓ SSJ can we send email with link to Career Center
        - What about sharing the info with the respondents and their links
        - page 7/21 -attention the colums - The survey results somewhat confirmsthe projection of where the jobs will be
        - Are people refusing jobs? – **ACTION: Joe Madaio will email Lorraine**
        - Page 10/21 Recruitment methods: Word of Mouth 75%; Company Website 66.6%; LinkedIn 33.33%; Craigslist 36.11%--This is incredible
        - Is the City including BAWIB (abstract businesses) keeping you BAWIB abreast - ? by Brian
          - ✓ BAWIB tries to stay in contact with the Mayor and the City Planner.
      - WIOA dollars allows us to training incumbent workers per Sheila Sullivan-Jardim.
      - Massasoit Community College has a Crane 101 on line program—**ACTION/Ms. Brett will provide further info [hoist forklift training]; she will get the link and send to Lorraine Albert.** MaryEllen gave some brief specifics of the program.
      - OSHA training certification – Massasoit Community College has training. Mr. Brian McElhinney (The Teamsters) has a need. **ACTION/Joe Lovetere asked BAWIB (Sheila Sullivan-Jardim) to provide an outline to accomplish this training –union, public and private.**
        - Who awards the certifications?
        - Bob – comment private sector

- Ms. Brett commented on her recent meeting attendance re: workforce economics; what is available [ECO systems stability).

- Article – Ms. Albert distributed a newspaper article <http://www.masslive.com/business-news> --“*Nearly 2 in 5 Massachusetts employers predict adding jobs in next 6 months*”.

## 5. LOCAL LABOR MARKET INFORMATION

Open discussion – Local Labor Market info

- **Industry Projections**
  - Training/Industrial projections handout for the BAWIB area and occupation span of 10 years
- **Occupation Projections**
- **CareerWorks Hot Jobs List**
  - Hot jobs from Career Center for the BAWIB area--Hot Jobs for the week.
  - The Career Center has direct interaction with the employers individually.

## OLD BUSINESS

### 6. YOUTH CAREER CONNECT MENTOR PROGRAM UPDATE (HANDOUT)

- Looking for 45 mentors
- Next meeting at the Bridgewater State University
- Contact David Edwards at BAWIB-YouthWorks office.

### 7. EMPLOYER & INDUSTRY ENGAGEMENT UPDATES (HANDOUT)

- SMAMC Manufacturing Event & Trainings
- AHEC/HealthCare Event
  - Ms. Albert talked about the Personal Care Attendant Program. She also included the PCA salary increase progression for the next 2-3 years. Ms. Albert also added some of the requirements to become a PCA and indicated there is a shortage of PCA (this can be partly due to the new overtime law that came in effect recently).
  - Education level ??? by Brian Academy for healthcare training
  - High Growth professions
  - Ms. Sullivan-Jardim talked about the high demand for PCA's

## NEW BUSINESS

### 8. BRIDGEWATER UNIVERSITY'S MANUFACTURING REPORT (HANDOUT)

- Discuss at the next B&I scheduled meeting

### 9. FALL MEETING DATES

- Friday, December 9, 2016

Meeting ended at 9:45a.m.

**Next Meeting – November 4, 2016**

**Location:** BAWIB Business Center

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