

BUSINESS & INDUSTRY COMMITTEE (B&I) MEETING NOTES June 9, 2016

QUORUM NOT PRESENT

1. CALL TO ORDER: The meeting began at 9:00 a.m.

2. ROLL CALL:

Present: Joe Lovetere and Joe Mitchell

Not Present: Charlie Nano, Joe Madaio, and Bob Costa, Brian McElhinney, and Maryellen Brett

Staff: Sheila Sullivan-Jardim, Lorraine Albert, and Rachel Cherry-Adams

3. REVIEW REVISED EMPLOYER SURVEY DRAFT

- BAWIB and the B&I Committee will be finalizing the Employment & Training Needs Assessment Survey this summer.
- The survey will tentatively be launched during the last week of August 2016.
- We started the meeting by reviewing and editing the Employment & Training Needs Assessment Survey. Today, we reviewed the 9 questions and came up some suggestions as to the order, language changes, and some other tweaking to the questions, e.g.
 - Question No. 6 -How many positions have you had difficulty in filling or would like to fill? [language change]
 - Question No 7 What factors contributed to the hiring difficulties? [condensed the question]. Add one
 (1) addition to the listing Lack of appropriate credit references
 - Questions No. 9 change to Language of questions Over the past 6 months, what technical skills were difficult to find or develop among your workforce?
 - Added additional skills; the consensus was that some of the listings were not necessarily skills(but positions), per se. Here are some of the additional skills and deletions:
 - ✓ Written and oral skills
 - ✓ Analytical/problem skills
 - ✓ Delete paralegal?
 - ✓ Change Lean/Six Sigma/Process Improvement to Lean Manufacturing
 - ✓ Change Business/Accounting to Business skills

DISCUSSION

- What is the deadline to finish the survey?
- Mr. Pat Ciaramella (Old Colony Planning Council) may be able to provide to us a listing; Mr. Lovetere indicated that it is anticipated that the listing will be available within a few weeks.
- Mr. Bob Costa (B.C. Tent & Awning) will get to us an email list of the Avon Industrial Park.
- What do you think about multiple email requests about the same topic? —This does happen occasionally—are people apt to open all of the requests with the same topic?

4. SURVEY ADMINISTRATION

o Concerns (Chamber's recent survey email)/Timing

- Decision on who will be distributing the survey scenarios.
- BAWIB can send out the survey with a link to the Metro South Chamber [The Chamber may be able to conduct the survey for us and promote it for us as well] OR
- The Chamber can send out to their members and share the information with BAWIB.

o Follow-up/Outreach Strategy

- Reach out to following and other similar associations:
 - ✓ Stoughton Chamber of Commerce Mr. Terry Schneider
 - ✓ East Bridgewater Business Association
 - ✓ Avon Industrial Park
 - ✓ South Shore Chamber

5. FALL MEETING DATES

There will be no meetings during the summer – July & August 2016.

6. ACTION STEPS

- o Joe Lovetere follow-up with Pat Ciaramella (Old Colony Planning) re: listing.
- Joe Lovetere follow-up with Mr. Bob Costa (B.C. Tent & Awning) re: email list of the Avon Industrial Park.
- o BAWIB office (Sheila Sullivan-Jardim/Lorraine Albert) Pull together an individualized intro for the Stoughton Chamber of Commerce, East Bridgewater Business Association, South Shore Chamber, etc.

Meeting ended at 9:49 a.m.

Next Meeting – TBA
Location: BAWIB Business Center

Your Partner for Employer Education and Workforce Development