

Brockton Area Workforce
BAWIB
Investment Board

Young Adult Initiatives (YAIC) Meeting
3:00 p.m. – 4:00 p.m. on Wednesday, May 11, 2016
BAWIB Business Center (2nd Floor), 34 School Street, Brockton, MA 02301

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1. **CALL TO ORDER:** The meeting was called to order by BAWIB Young Adult Initiatives Chair, Mary Waldron, at meeting 3:10 p.m.

QUORUM PRESENT

2. **ROLL CALL**

Present: Mary Waldron – YAI Chair, Solange Alves, Barbora Hazuková, Jackie Hylton, Peter Johnston, Sharice Miles, C. Lourdes Santiago, Heather Arrighi, and Liz Westbook

Not Present: Joseph Abber, Shane Gooding, Terry Schneider, **Joana Amaral-Cuevas***, Cynthia McDonagh, Lisa Maguire, Samantha Loutzenhiser, Andrew Thurston, Mark Showan, **Ed Walsh***, and Ashley Testa

- **Guest:** Anthony Williams (Winner, Business Plan Competition), Basherah Yhaya (Winner, Business Plan Competition), Kayla Vega (Violence Prevention Program – Youth Participants Guest Speaker), and Kyraan Brannon (Violence Prevention Program – Youth Participants Guest Speaker)

Staff: Krystel Love, Nicoline Batista, and Rachel Cherry-Adams

***Bold** = excused absence

3. **WELCOME AND INTRODUCTIONS**

- Introductions around the table.

4. **PROGRAM UPDATES** (*Best Practices, Success Stories, Challenges, etc.*)

➤ **WIOA**

▪ **Vendor Programs**

- Training Resources of America (TRA) – Achieve Program – *Barbora Hazuková*
 - Recruiting – had trouble meeting the required enrollment goals for the program.
 - Focus – 8th grade and high school equivalency.
 - Over the last 3 months – 25 youth reached; scoring at a 5th or 6th grade level.
 - HiSET program at TRA – is looking for referrals
- Old Colony YMCA (OCY) – YouthBuild
 - Has met enrollment goal.
- The SoundLab – Produce music, started their DJ class.
 - Completed their enrollment of 6 youth.

▪ **Program Enrollment & Performance Report** – *Krystel Love*

- **All programs are enrolled.**
 - TRA have enrolled 13 of the 15 enrollment goal.
 - The OCY program is fully enrolled.
 - The SoundLab has met its enrollment goal of 6.

- Monitoring of the Youth programs by BAWIB – starts May 12, 2016; two programs this week and one next week.

➤ **Connecting Activities (CA)** - *Nicoline Batista*

- In the process of wrapping for the school season.
- Career Day, May 2016
 - 300 students and 36 variety of different businesses were in attendance. Most of the CA school partner schools were represented.
 - This year we had a resume table for the resumes to be critiqued.
 - The Connecting Activities just met (May 10th) – plan to add new events next year.

- Ms. Batista continues to be stationed at the Brockton High School (BHS) on every Monday, and conducts work readiness classes at Whitman-Hanson High School (WHHS).
 - CA is open schools in the BAWIB Service Delivery Area (SDA); seeking two new school partners and one member school for next year per Ms. Love.
 - Discussion – Strategy to bring more youth in; Examples were given by the group.
 - Ask the students
 - What about social media (examples of communication - Kik, Snap Chat, Instagram)
 - Invite companies to volunteer (e.g., donate a certificate)
 - Idea – speak with guidance counselors
 - BAWIB get on meeting agenda (e.g., clubs, high schools, etc.).
 - ❖ Ms. Waldron asked the YAI members to reach out and report back to the BAWIB office; use this committee as a resource.
 - Schools – AMHS, BPS, NRC, SERHS, SHS & WHHS
- **BAWIB Updates**
- YouthWorks Year Round Program – *Krystal Love*
 - Goal of 28 youth – 35 enrolled; 30 employer participants
 - Two (2) youth hires after program, 19 completed program aspects, 5 are still working, 6 youth that have participated in make-up trainings.
 - Future Entrepreneurs Series Youth Business Plan Competition – *Nicoline Batista*
 - Business Plan competition held on May 10th.
 - Seven Presentations/Two groups – 16-18 year olds, and 19-21 year olds. There were four judges [Dick Dalton, Terry Schneider, Erin Wilson, Brenda Wornum-Moore].
 - There will be 1st, 2nd and 3rd prize winners.
 - Youth representation from Whitman-Hanson High School (4 youth) and Brockton High School (3 youth). [Two were out-of-school youth].
 - The award ceremony will be held next week[4 winners]. Two of the winners are present at today’s meeting (They talked about their business).
 - Summer Jobs
 - Still enrolling – the application can be accessed online.
 - There have been 28 applications submitted that are complete.
 - The goal this year is to serve 200 youth; 16-21 year olds.
- **Violence Prevention Program – Youth Participants Guest Speakers**
- BAWIB hosted a Violence Prevention and Anti-Bullying demonstration on Friday April 29th. Facilitated and delivered by 14 youth who are freshmen at Brockton High School and Southshore Vocational Technical High School, the focus was the prevention of bullying through conflict resolution.
 - The YouthWorks One-Stop Career Center (YouthWorks) and the Massachusetts Aggression Reduction Center (MARC) partnered to provide these young people with twenty-four hours of training during school vacation week. One of YouthWorks’ priorities was to target young people at high risk of violence and utilize a positive youth development approach to train youth to become work ready and successful community members. The MARC program, is a Bridgewater State University initiative aimed to reduce bullying and cyberbullying statewide through research and capacity building. This partnership was made possible by Eastern Bank Charitable Foundation, through their 2015 Targeted Grant program category.
 - This event featured a presentation (A 5-10-minute Skit and an informational PowerPoint presentation) on how resolving teen conflicts can prevent suicide. The information can be taken back to their schools/communities to help other young people, community members and adults gain knowledge on this topic.
 - 2 quest speakers – 2 freshmen - Talked about their experience in the program
 - 10 guests were present at the April 29th demonstration/presentation.
 - Is there anyone around the table interested in having the skit performed at their venue.
5. **ROUNDTABLE: Discussion of Programs/Events & Opportunities to Collaborate**
- Mary Waldron –“It is important to have a voice at the table”.
 - Commencement at Bridgewater State University, May 11th/May 14th; and Massasoit Community College, June 3, 2016 – May 2016.
 - Jean Brillant – talked about his collaboration with Bridgewater State University in a launched youth program.
6. **ADJOURNMENT**
- The meeting adjourned at 4:13 p.m.

NEXT MEETING – September 14, 2016