

Brockton Area Workforce **BAWIB** Investment Board

Young Adult Initiatives (YAIC) Meeting
3:00 p.m. – 4:00 p.m. on Wednesday, September 14, 2016
BAWIB Business Center (2nd Floor), 34 School Street, Brockton, MA 02301

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1. **CALL TO ORDER:** The meeting was called to order by BAWIB Young Adult Initiatives Chair, Mary Waldron, at meeting 3:03 p.m.

QUORUM PRESENT

2. **ROLL CALL**

Present: Mary Waldron – YAI Chair, Brian Maiorino, Shane Gooding, Laura Silva, Cynthia McDonagh, Barbora Hazuková, Sharice Miles, Heather Arrighi, and Liz Westbook

Not Present: Jean Brilliant, Solange Alves, Joseph Abber, **Terry Schneider***, Joana Amaral-Cuevas, Samantha Loutzenhiser, Andrew Thurston, Mark Showan, Jackie Hylton, Peter Johnston, C. Lourdes Santiago, Solange Alves **Guest:** Anthony Williams (Winner, Business Plan Competition), Basherah Yhaya (Winner, Business Plan Competition), Kayla Vega (Violence Prevention Program – Youth Participants Guest Speaker), and Kyraan Brannon (Violence Prevention Program – Youth Participants Guest Speaker) **Staff:** Krystal Love, Nicoline Batista, and Rachel Cherry-Adams ***Bold** = excused absence

3. **WELCOME AND INTRODUCTIONS**

➤ Introductions around the table.

4. **MINUTES:** Review of Prior Meeting Minutes May 11, 2016

- The meeting minutes of May 11, 2016 were approved by YAIC.

5. **PROGRAM UPDATES** (*Best Practices, Success Stories, Challenges, etc.*)

➤ **Workforce Innovation and Opportunity Act (WIOA)/Program Enrollment & Performance Report**– *Krystal Love*

- Ms. Love indicated that WIOA started last year; the goals that we have will follow soon—nothing from the State to date.
- Ms. Love also explained WIOA vs. WIA [Workforce Investment Act]

➤ **Vendor Programs**

- Old Colony YMCA (OCY) – YouthBuild –*Krystal Love*
 - Staff not present
 - Ms. Love gave a synopsis of the program – Construction type course program.
 - Mr. Ray Yancey is the contact at YouthWorks.
 - Started the recruitment process for FY17 WIOA – goal 18 youth
- Training Resources of America (TRA) – Achieve Program – *Barbora Hazuková*
 - Out-of-school youth that need to increase literacy.
 - Enrolled 13 youth last year; some are:
 - Customer service certified.
 - 3-gained strides in math.
 - 2-working part-time
 - 1-Two tests away to be accepted in a program to post [be able to read 8th grade level to be eligible for program].
 - Goal this year – looking for 15 slots.
 - New program components this year – Outreach program
- The SoundLab – *Shane Gooding*
 - Recording, production, DJ training. Enrolled 6 youth last year; goal for this year is 6 as well.
 - Explained how the Soundlab operates – opened 2 years ago.

- Interning – keep the youth interested. The youth would transition into post-secondary or employment or both (18-24 years old, graduated already).
- Started the recruitment process for FY17 WIOA youth – Goal 6 youth

➤ **Connecting Activities (CA) - Nicoline Batista**

- Programming – 1st meeting next week, November 21st at 11:00 a.m.
 - Events for school year – STEM, Snowball, Career Day (a day conference in April 2017), teacher internships.
 - Starting the planning process for the new year. Partnered with: Avon Middle High School, Brockton Public Schools, Whitman Hanson High School, Southeastern Regional Vocational Technical High School & South Shore Voc. School members: Stoughton High School, North River Collaborative & meeting with East Bridgewater High School.
- Ms. Batista explained STEM [Science, Technology, Engineering & Math].
- Whitman-Hanson High School – Mr. Brian Maiorino is new to the program; brings expertise from being a professor at the University of Rhode Island. Looking to shape current programming into a community program – transitioning into College career; the instructors are in place.
- Brockton Public Schools – Heather Arrighi/Keith Center, Champion High School, BB Russell, Frederick Douglas Academy.

➤ **BAWIB Updates**

- Summer Jobs Program [ages 17-21] – *Krystal Love*
 - 198 youth in the program.
 - 43 employers were involved with the Summer Jobs Program.
 - As of today, we know of 7 youth hires after the program
 - ✓ Copeland Toyota/Chevrolet hired 2
 - ✓ Salvation Army hired 2
 - ✓ Buffalo Wild Wings hired 3
- Summer Jobs Program Ceremony for employers and youth participants recognition – State reps attended, Senator Michael Brady spoke about his first job, Mayor Bill Carpenter spoke; we gave out certificates to employers.
- YouthWorks Year Round Program – *Krystal Love*
 - Recruitment will be from the Summer Jobs participants who may need additional service; starts in October 2016 [for Brockton residents; income criteria required].
 - Two (2) youth hires after program, 19 completed program aspects, 5 are still working, 6 youth that have participated in make-up trainings.
- Future Entrepreneurs Series Youth Business Plan Competition – *Nicoline Batista*
 - Business Plan competition held on May 10th.
 - Seven Presentations/Two groups – 16-18 year olds, and 19-21 year olds. There were four judges [Dick Dalton, Terry Schneider, Erin Wilson, Brenda Wornum-Moore].
 - There will be 1st, 2nd and 3rd prize winners.
 - Youth representation from Whitman-Hanson High School (4 youth) and Brockton High School (3 youth). [Two were out-of-school youth].
 - The award ceremony will be held next week [4 winners]. Two of the winners are present at today's meeting (They talked about their business).

➤ **Guest Program: Massachusetts Youth Committed to Winning, Inc., George H. Brickhouse, JR.**

- Mr. Brickhouse gave a synopsis of the program. The program started in Boston, MA--This is a great program, in existence for 13 years; in Brockton, MA for 3 years.
- Free tutoring for the participants [Tuesdays and Thursdays 3:00-8:00 p.m. at the Brockton Hospital]; must retain a 2.8 grade average.
- The program is based on good grades; gives the youth options – the “hook” is basketball; success is the goal.
- Focuses on students from Brockton, Braintree, Stoughton, Holbrook, and Randolph.
- Facilitator(s) work with the counselors at the participating high schools.
- Mentoring is their component.

6. **ROUNDTABLE: Discussion of Programs/Events & Opportunities to Collaborate**

- Ms. Sharice Miles, Cynthia McDonagh, Laurie Silva – 3 youth summer jobs program

7. **ADJOURNMENT** - The meeting adjourned at 4:15 p.m.

NEXT MEETING – November 9, 2016